

SHORT VERTICAL VIDEO FOR BRANDS

REAL KID. REAL REACTIONS.

A four-year-old shows your product in his real day, at practice, at home or on the go, and says what he thinks. You get a finished clip, ready to post on your channels.



11x

Reels views in one month

+230%

Net follower growth, September

80K

Views on his top YouTube Short

CLIPS THAT PERFORMED



Step three
YouTube Short



Boooooom!
YouTube Short



Sliding
YouTube Short



Tee work
Instagram Reel



POV: Confidence
Instagram Reel

WHAT YOU GET

Format. 9:16 vertical, 15 to 45 seconds, 1080p, captions on.

Delivery. Edited file with hook and caption options.

Rights. Organic use on your channels. Paid use and whitelisting available.

Revisions. One round of edits included.

HOW IT WORKS

1. You send the product and a short brief.
2. Michael films it in real life, at practice, at home or on the go.
3. You review the cut and request edits.
4. Final files delivered, ready to post.

WHAT HE CAN MAKE FOR YOUR BRAND

LIFESTYLE VIDEOS

SPORTS DRINKS AND SNACKS

CLOTHING LINES

BASEBALL GEAR

DRILLS AND TRAINING

BOOK A TEST

thedugoutkid@gmail.com · 402-740-7130

dugoutkid.com · @dugoutkid (Instagram, YouTube) · linktr.ee/dugoutkid

View counts as of Oct 29, 2026. Sample clips are Michael's own posts. Instagram growth figures: Sprout Social, Sept 1–29, 2026.